**Fundraising Email Examples**

*Copy and paste the below into an email and send it to your friends, family, and colleagues!*

**First Ask Email Example:**

Hello Everyone,

I’m excited to share that on Saturday, June 19th I will be (INSERT ACTIVITY YOU WILL BE DOING) for Cycle for Sight Virtual 2021. The simple reason why I've decided to participate is because I want to help give millions of Canadians, who are living with vision loss, access to treatments and cures.

Each year, hundreds of people come together for Cycle for Sight with the steadfast commitment to move vision research forward.

When I participate in Cycle for Sight, I know that I am helping Fighting Blindness Canada to really make things happen. Discoveries ARE being made and sight IS being restored.

So, as I get ready to take part this June, I ask you to give to my fundraising campaign.

Your donation today could be the one that helps fund a breakthrough that will restore the sight of millions of people around the world. It's generous donors like you that are giving hope for the future.

Thank you for your consideration to support Canada's leading researchers who are committed to stopping vision loss and restoring sight! To make a secure online donation using your credit or debit card just click on this link:

[INCLUDE](file:///%5C%5Cffbsrv2021%5Capps%5C05%20-%20EVENTS%5CCYCLE%20FOR%20SIGHT%5C2021%20CFS%5CMarketing%20%26%20Communications%5CEblasts%5C%25HTMLLink%25) YOUR PERSONAL PAGE LINK HERE

I realize times may be hard for you right now so, please do not feel obligated to donate. It goes without saying that I understand, and I would still appreciate your encouragement.

Thanks for your consideration!

YOUR NAME

P.S. Alternatively, if you prefer to sponsor me with a cheque, please include Cycle for Sight and my name in the memo line and send to Cycle for Sight, 890 Yonge Street, 12th Floor, Toronto, ON M4W 3P4 **(please do not use a postage paid envelope with a PO Box address on it)**.

**Reminder #1 Email Example:**

Happy Saturday Everyone!!

I’ve had some wonderful friends and family donate to my Cycle for Sight fundraising including (YOUR DONORS NAMES), but I still haven’t reached my $1,500 goal yet.

If you’re able to help in any way (there’s no such thing as a small donation), it would be amazing!

PUT YOUR PERSONAL PAGE LINK HERE

Again, my thanks in advance and I hope the rest of your weekend is great!!

YOUR NAME

**Reminder #2 Email Example:**

Hi All,

Cycle for Sight is tomorrow, and I am ready to get moving! I’m just $XXX short of my fundraising goal.

Some of you mentioned that you would like to donate, so just sending out one last reminder if you have the capacity to give.

PUT YOUR PERSONAL PAGE LINK HERE

Cheers,

YOUR NAME

**Thank You and Reminder Email Example:**

Hello Everyone,

Well, I did it! I did (INSERT YOUR ACTIVITY HERE) for Cycle for Sight on Saturday and it was so much fun!

I wanted to thank (INSERT ALL OF YOUR DONOR NAMES HERE) for helping me raise $XXX. You have truly had an impact on the lives of so many people affected by vision loss and I am very grateful for your support.

If anyone hasn’t had a chance to support my campaign, you can still do so here: PUT YOUR PERSONAL PAGE LINK HERE.

Thank you again to all of you wonderful people for your amazing support! My Cycle for Sight Virtual 2021 is officially in the books!

Cheers,

YOUR NAME